

**MARKETING INTERNSHIP SCHOLARSHIP – \$1,500
APPLICATION FORM**

The \$1,500 Marketing Internship scholarship is designed to support interns in the industry’s publishing, public relations, and marketing areas. It is open to any student pursuing a career in these fields, whether currently enrolled, a professional changing career fields, or someone entering or re-entering the job market. Applicants will have found or are engaged in an internship position for two to six months.

Application accepted each year between March 1st and no later than March 31st. Winner will be notified by May 15th. Go to ifdaef.org for more information and to view previous winners.

Please use this check list to be sure you include everything required for your application, as incomplete applications cannot be considered.

For all applicants:

- An **official** transcript from your college Registrar. Transcript may be sent separately by March 31st. deadline.
- Four copies of this completed application form.
- Four copies of a 200-400 word essay explaining the connection between your academic work and/or career goals, with the learning experience anticipated as a result of this internship. Include your responsibilities and projected contribution to this company or organization.
- Four copies of an outline or description of how you will promote a product of your choice through Marketing, PR and/or Publishing. Strategies might include: research, interviews, graphic design concepts, how to determine the target market and features to highlight. This may be a project you may have already done in class or a project you create specifically for this application.
- Four copies of a list of four completed courses in Marketing, Public Relations, Publishing and/or related subjects.

For full-time student only:

- Four copies of a signed letter from internship supervisor on official school, university or institution letterhead, verifying internship position acceptance.
- Four copies of a letter from employer on company letterhead confirming length of internship and an outline of intern’s responsibilities.

For professional changing fields or re-entering job market only:

- Four copies of a letter on supervisor’s business letterhead verifying internship position.

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Date	Student ID Number		
Name			
(Last)	(First)	(Middle)	
Applicant’s Home Address			
(Street)	(City)	(State/Zip/Country)	
Applicant’s School Address (if applicable)			
(Street)	(City)	(State/Zip)	
Phone: Home	School/Cell		
E-mail Address	Fax		
Academic Institution (if applicable)			
School’s Address (if applicable)			
(Street)	(City)	(State/Zip)	
Major	Minor	Projected Graduation Date	
Business where you will be interning			
Business Address			
(Street)	(City)	(State/Zip)	

Send complete application packet by March 31st to IFDA/EF Director of Scholarships & Grants:
Sue Williams, Colleagues, 2700 East Grace Street, Richmond, VA 23223
Transcript may be sent separately.