



**MARKETING INTERNSHIP SCHOLARSHIP--\$1500
APPLICATION FORM**

The \$1500 Marketing Internship scholarship is designed to support interns in the industry’s publishing, public relations, and marketing areas. It is open to any student pursuing a career in these fields, whether currently enrolled, a professional changing career fields, or someone entering or re-entering the job market. Applicants will have found or are engaged in an internship position for two to six months. Please use this checklist to be sure you include everything required for your application, as incomplete applications cannot be considered. Application accepted each year between March 1 and no later than March 31. Award recipient will be contacted by June 15. Go to ifdaef.org

- () Four copies of this completed application form.
- () Four copies of an outline or description of how you would promote a product of your choice through Marketing, PR and/or Publishing. Strategies might include: research; interviews; graphic design concept; the target audience; and features to highlight. This may be a project you have already done in class or a project you create specifically for this application.
- () Four copies of a 200-300 word essay explaining the connection between your academic work and/or career goals, with the learning experience anticipated as a result of this internship; include your responsibilities, and projected contribution to this company or organization.
- () Four copies of a letter verifying internship position, from a supervisor on business letterhead. (For professional changing fields or reentering job market)
- () Four copies of a signed letter from internship supervisor on official school, university or institution letterhead, verifying internship position acceptance and letter from employer on company letterhead confirming length and outline of responsibilities. (For full time student only)

List four completed courses in Marketing, Public Relations, and/or Publishing or related subjects

List special awards and achievements-scholastically, for extracurricular activities, volunteer work, community service, etc.

Date _____ Student ID Number _____ Cumulative GPA _____

(If Student ID Number and GPA are not applicable, list work related experiences that pertain to re-entering the job market or changing career fields)

Name _____
(Last) (First) (Middle)

Applicant’s mailing address _____
(Street) (City) (State/zip)

Telephone/Home _____ Cell _____

E-mail Address _____ Fax _____

Academic Institution (if applicable) _____

Major _____ Minor _____

Business where you are or will be interning _____

Business Address _____
(Street) (City) (State/zip)

Send application packet by March 31 to: Merry Mabbett Dean, FIFDA,
10765 SW Canterbury Lane, #101, Tigard, OR 97224

The IFDA Educational Foundation Thanks You for your Application.